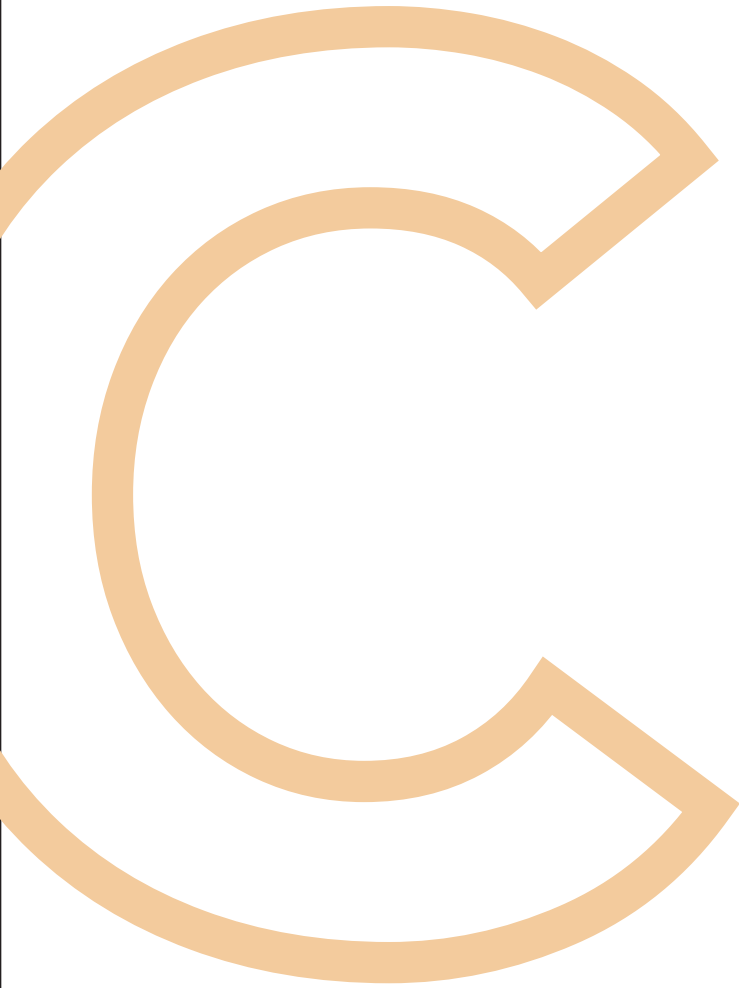


2019 Steubenville Conferences

Ambassador Core Worksheet



Why are you helping to bring a group to the conference?
(Make this as personal and specific as possible.)

What conference will you be attending this summer?

Create your contact list.

Create a contact list of potential invitees. The list should likely exceed 50 people. These are the people – in addition to those on your core team’s lists – who you and your core team will personally invite to join you for the conference. Start by creating a list of all those you know, doing so with no prejudice as to whether you believe they will say “yes” or “no.” Please consider the following:

- Groups within your parish or neighboring parishes
- Members of established prayer groups, Bible studies, discipleship groups, men’s and women’s ministries.
- Pastoral council, finance council, and parish staff
- Fellow parishioners
- Other parish leaders
- Family
- Friends
- People at work
- Parents of your children’s friends
- Volunteer organizations
- People you know through various activities

Create a timeline/plan.

Monthly goals:

- How many people will you and your team register per month?
 - Target size/7 months = registrations/month
- Assuming you have to invite several people before getting someone to register, how many people will you and your team invite per month?
 - Assume 4-5 invites per registration – registrations per month x 4 = invites/month
- How many meetings of other ministries will you attend each month to increase awareness?
 - It's recommended to attend 3 meetings per month – one every other week

We recommend setting weekly goals and task – such as phone calls, emails, and invites – in order to achieve your larger monthly goal.

Don't forget to soak your efforts in prayer! Be sure to set weekly prayer commitments with your core team, lifting up all those up who you will invite and those who will attend the conference this summer.

Track commitments/registrations.

- Meet regularly with your Ambassador to update them on your progress.
- Start with your contact list – beginning with those who are most likely attend the conference with you.
- As you invite people, let your Ambassador know who you have invited.
- When someone agrees to join you, let your Ambassador know who they are and that they are confirmed.
 - Make sure to ask them when they intend on registering for the conference... and then follow up to check if they did and ask if there is any way you can help them.

Monthly timeline/plan:

October:

November:

December:

January:

February:

March:

April:

May:
