

# CORE TEAM WORKBOOK



## STEBENVILLE CONFERENCES **AMBASSADOR**



*2023 Steubenville Adult Conferences*

# Introduction – Core Team

We are overjoyed that you have chosen to be a part of the Steubenville Ambassador Program as a Core Team Member! Every summer, thousands of Catholics have their faith strengthened and lives changed through a renewed encounter with the love of Jesus Christ and the power of the Holy Spirit at a Steubenville Conference. And because of your commitment, we can reach even more!

As St. Rose of Lima said, “Know that the greatest service that man can offer to God is to help convert souls.” As an Ambassador Core Team Member, you are a huge part of that service!

As you pray through being a Steubenville Conference Ambassador Core Team Member, think about your own life-changing experience at a Steubenville Conference and how your faith journey has been different since. Think about your friends and family, and all those with whom you’d like to share that experience and welcome them to join you.

Always remember, your Steubenville Conference Ambassador – the person who invited you to join this mission – is always available to support you on this journey; be sure to set up periodic meetings with them to stay connected. We know that this commitment is no small task and there may be times when you feel your efforts are all for naught, but do not lose faith! Return to the Lord in prayer, and he will guide you. And do not be afraid to reach out to your Ambassador!

# STEP 1: CREATING A LIST OF CONTACTS

*All of us know more people than we think. And those people know additional people, all yearning for a relationship with our Lord, whether they know it or not.*

## CREATE A LIST OF POTENTIAL INVITEES

Those within your parish/faith community

- Groups within your parish or neighboring parishes
- Members of established prayer groups,
- Bible studies,
- Discipleship groups,
- Men's and women's ministries
- Pastoral council, finance council, and parish staff
- Fellow parishioners

Those outside your parish/faith community

- Family
- Friends
- People at work
- Parents of your children's friends
- Volunteer organizations
- People you know through various activities.

# STEP 2: INVITING PEOPLE TO THE CONFERENCE.

## THE PERSONAL ASK

**There is nothing like the personal ask**, especially with family, friends, and friends of friends.

**You are not trying to sell them on a conference but are accompanying them on their spiritual journey and to a deeper relationship with Christ and the Church.**

Here are a few things to keep in mind as you seek to accompany your guests:

- **Pray before you ask:** Pray for the person and your conversation before making the invitation.
- **Make it invitational:** Be friendly, sharing your journey and your experience at a Steubenville Conference.
- **Speak to their hearts:** Given your knowledge of where they are on their spiritual journey.
- **Be humble:** We can't change people, but God can. Accept people where they are.
- **Be gentle and patient:** As you build your group, put it in God's hands.
- **Always encourage and love those you invite.**

- **Always ask for referrals.** Whenever you invite someone, be sure to ask them who they know who might be interested (spouse, children, siblings, friends). Even if they say “no” for themselves, they might be willing to recommend others.

## YOUR OWN TESTIMONY

*Your personal experiences of faith and of the conference will make a world of difference when you approach others and begin a conversation about inviting them to join your group. The Lord has equipped you with everything you could need! Below is a simple “script” you can use to get the conversation started. You can use the red text to insert your own struggles, experiences, and gifts, or otherwise adapt it to make it your own.*

“I want to invite you to join me for a life changing encounter with the love of Jesus at the [name of conference; i.e. Power and Purpose] conference. When I went, I was struggling with [describe personal struggle] and hungry for [more peace and joy] in my life and this conference renewed [my heart and strengthened my faith]. If you are feeling overwhelmed, isolated, or would like to grow in faith and be around like-minded people, I’d invite you to join me. I just said its life changing and it is. You’ll find peace and joy you’ve never experienced before.

## BENEFITS OF A STEUBENVILLE CONFERENCE

### Benefits for Individuals

- An awakening of faith
- A deeper awareness of God’s presence
- The joy of the Gospel
- Practical training and the courage to share the faith
- A renewed spirit
- Peace, joy, and fulfillment

### Benefits for Parishes

- Enlivened Faith
- Awakened Community
- Individuals equipped to lead in the faith
- Committed parishioners
- Joyful parish
- More engaged believers

## What is a Steubenville Conference?

*People are sometimes not familiar with what the Steubenville Conferences are and what they have to offer. Here are a couple of points to help you describe the experience.*

## EVERY STEUBENVILLE CONFERENCE FEATURES:

- Speakers and musicians who are often not available for local or diocesan events. Participants are assured to receive a variety of relevant and passionate presentations.
- The opportunity to experience the beauty and spirit of Franciscan University’s campus and be served by its loving and faith-filled students.
- Liturgies that are celebrated in a way you’ve never experienced
- Dynamic praise and worship that draws the heart into the presence of God and makes the liturgy come alive.
- Personal encounters with Christ in the sacraments, especially Eucharistic Adoration and the Sacrament of Reconciliation.

- The opportunity for fellowship with Catholics from across North America (and even around the world) who share the same hunger and love for Christ and his Church.

## STEP 3: SETTING GOALS AND CREATING A SCHEDULE

### CREATING A GOAL

Some core team members strive to bring 10 people with them. Others bring 5. Some bring 1 or 2.

What is the goal for you? What has our Lord put on your heart?

How many people will you bring? \_\_\_\_\_

### MONTHLY GOALS

**It's helpful to set a schedule**

**How many "asks" will you make in a week?** \_\_\_\_\_

**Number of "asks" for each month**

**January** \_\_\_\_\_

**February** \_\_\_\_\_

**March** \_\_\_\_\_

**April** \_\_\_\_\_

**May** \_\_\_\_\_

**How many meetings of other ministries will you attend each month to increase awareness?**

- Meetings to attend per month: \_\_\_\_\_

**What are the milestones you'd like to hit? How many people do you want to recruit by what dates?**

*Remember to consider the milestone rewards.*

- Number of People \_\_\_\_\_ by (date) \_\_\_\_\_
- Number of People \_\_\_\_\_ by (date) \_\_\_\_\_
- Number of People \_\_\_\_\_ by (date) \_\_\_\_\_

Number of People \_\_\_\_\_ by (date) \_\_\_\_\_

## Step 4: Other Ways to Promote

### GETTING THE WORD OUT

*Remember that there is nothing more powerful than the personal ask. But begin to brainstorm how you will raise awareness about the conference to prepare people for when you invite them. See the Media Kit located on the Ambassador Portal for help with this. Some ideas are:*

- *Flier on the bulletin board at your parish*
- *Parish Bulletin/Newsletter announcement*
- *Pulpit announcement*
- *Parish/personal social media posts*
- *Diocesan website*
- *Visit meetings for various ministries at your parish*
- *Emails and phone calls*

## Step 5: Tracking Commitments & Registration

*Using your Contact List track your engagement with your invitees.*

- Once you have invited someone, indicate that they have been invited (Invited Date).
- When someone agrees to join you, put “yes” next to their name
- Make sure to ask them when they intend on registering for the conference... and then follow up to check if they did and ask if there is any way you can help them (Plan to register date)
- Refer to the Registration Reports: confirm who has registered, and a yes in the “Registered” column.
  - Upon registering for the conference, you will receive instructions on how to access these Registration Reports.
  - These reports will detail who from your group has registered.
  - Access the login page for these reports via the Ambassador Portal or your Registration Confirmation email

